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# New Advertising Rates & Color Opportunities!!

Blueprints is delivered to more than 600 + PCBA members & affiliates in the Polk County area each month.

### BI-MONTHLY RATES

<u>Ad Size</u>	<u>Color</u>
Business Card	\$ 50 <input type="checkbox"/>
1/4 page (3.75" X 4.5" h)	\$ 85 <input type="checkbox"/>
1/2 page (7.85" X 4.5" h)	\$ 100 <input type="checkbox"/>
1/2 page Inside Front or Back Cover	\$ 150 <input type="checkbox"/>
Full page (7.85" X 9.5" h)	\$ 200 <input type="checkbox"/>
Full page Inside Front or Back Cover	\$ 250 <input type="checkbox"/>

*Inserts available  
Call for details*

► **Save 10% with 1 year prepaid Contract** \_\_\_\_\_

Please indicate in which issues you would like to advertise in 2010:

Jan/Feb    Mar/Apr    May/June    July/Aug    Sep/Oct    Nov/Dec (2010)

**General Information:** Please email electronic copy of ad, or business card to info@pcba.com by the 10th of the month for insertion in the upcoming issue. Ad placement is based upon space availability.

**Terms & Conditions:** All advertising matters shall be subject to approval by PCBA prior to consent for ad space. The PCBA reserves the right to refuse copy at its sole discretion. This contract shall be deemed acceptable by the PCBA unless cancelled in writing within (10) working days of the press run. Advertisers who reserve space & fail to deliver copy before print will be billed.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ Type: MC Visa Disc Amex

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_