



**2010 SPRING PARADE OF HOMES
COMMUNITY ENTRY AGREEMENT AND OFFICIAL RULES & REGULATIONS**

<u>Dates and Times</u>	April 17 & 18 April 24 & 25	
	Weekdays:	By appointment
	Weekends:	11:00 a.m. – 6:00 p.m.
<u>Entry Fees</u> (postmark, email or fax date)	By March 5	\$750 Member \$1,300 Non-member

Entry Information

1. Entry fees are not refundable.
2. Entry form must be filled out **completely**.
3. A separate form must be completed for each community entered in the Parade.
4. You are required to proof your entry information and location on the map. PCBA and production agency are not responsible if placements are incorrect.
5. **Please initial each page of this agreement and return with your entry.**

Entry Rules

1. Only communities in Polk County may be entered.
2. No homes/models shall be open in your community other than official Parade entries during Parade hours. Violators will be invoiced for a house entry fee and will not be able to participate in future parades until paid.

Parade Magazine

1. A Parade magazine will be printed featuring a photo of the community entry, special features, lot prices and company logo.
2. A proof of your entry will be e-mailed or faxed to you. Carefully review the information for publication.
3. You are responsible for proofing your community page and map location. If the signed proof is not returned by the required date and time, no attempt to contact you will be made and any mistakes in the printed book are your sole responsibility and liability.

Signs

1. A special Parade sign will be furnished by PCBA for each community entered.
2. PCBA will provide each entry with up to 8 directional signs. These signs can be used only for homes and communities entered in the parade. If directional signs are used for a home not entered, the developer will be invoiced for an entry.
3. Parade directional signs for communities cannot be placed inside the community boundaries, unless a home in the community is entered into the Parade.
4. A refundable \$100 sign deposit is required at the time your signs are picked up at PCBA. Your deposit will be returned to you when you return all your signs within 10 days of the close of the parade.
5. It is your responsibility to take down your Parade directional signs by the Monday after the Parade closes. Failure to do so may result in a fine by the Florida Department of Transportation. Directional signs placed within the right-of-way of state controlled roadways violates Florida Statute 479.107.

General Information

1. Communities are responsible for obtaining security and parking during the Parade.
2. The Parade Committee may take disciplinary action against any participant who does not fulfill this contract and comply with the rules and regulations. Action taken may include recommendation to the PCBA Board of Directors that the developer be denied participation in up to five future parades.
3. Polk County Builders Association is not liable for copyright infringement or alleged infringement, or any loss or damage to homes, property or persons, for any cause whatsoever that may arise from participation in the Parade of Homes. The developer agrees to indemnify and hold harmless the Polk County Builders Association, its officers, directors, and staff.
4. In the event this contract becomes the subject of litigation between the parties, the prevailing party shall be entitled to recover costs and attorney fees, including attorney fees on appeal.
5. The Parade of Homes is a copyrighted event. All materials, signs, awards, etc., used for this event are the exclusive property of the Polk County Builders Association and cannot be used for reasons other than stated in this contract.

Your signature below indicates compliance with the rules set forth by the Parade of Homes Committee.

I hereby agree to accept and abide by this contract and official rules and regulations as set forth above and I certify that I carry a general liability policy in the amount of at least \$500,000.

ACCEPTED:

Company Name

Signature

Date

Printed Name