



**2010 SPRING PARADE OF HOMES
AGREEMENT AND OFFICIAL RULES & REGULATIONS**

Dates and Times

April 17 & 18, 2010
April 24 & 25, 2010

Weekdays: By appointment with the builder
Weekends: 11:00 a.m. – 6:00 p.m.

Entry Fees

By March 5 Member: \$750 Non-member: \$1,300

Entry Information

1. Entry form, floor plan, elevation, amenities, entry fee, and any other information requested must be submitted together.
2. Entry fees are not refundable.
3. Entry form must be filled out **completely**.
4. A separate form must be completed for each home entered in the Parade.
5. Builders are required to proof their own entry information and location on the map. PCBA and production agency are not responsible if placements are incorrect or proof is not returned.
6. Please make a copy of this entry/agreement form and keep for your records.
7. Please initial each page of this agreement and return with your entry.

Entry Rules

1. Only homes in Polk County may be entered.
2. Builders shall have no homes open other than official Parade entries during Parade hours.
3. The home must be new and never occupied. This includes model centers.
4. Homes sold during the Parade may not be occupied until the close of the Parade on Sunday.
5. Each home shall:
 - a. have a driveway.
 - b. be landscaped with front and side yards sodded. Backyards may be seeded or sodded according to subdivision restrictions.
 - c. be open and staffed by the builder or representative during Parade hours.
 - d. have landscaping and exterior clean-up completed by opening day.
6. All homes are to be completed by opening date of the Parade.

Parade Magazine

1. A Parade magazine will be printed featuring each entry's floor plan, square footage, exterior photo, name of model, list of amenities, and company logo.
2. Parade home floor plan must be submitted to the PCBA office at the time of your submission. PCBA will be responsible for your exterior photo.
3. A proof of your entry will be e-mailed or faxed to you. Carefully review the information.
4. The builder is responsible for proofing his/her builder page especially the price and map location. If the signed proof is not returned by the required date and time, no attempt to contact you will be made and any mistakes in the printed book are your sole responsibility and liability.

Signs

1. A special Parade sign will be furnished by PCBA for each home entered. We discourage the use of any other signs to prevent confusing the public by creating a “sign jungle”.
2. PCBA will provide each entry with up to 8 directional signs. These signs can be used only for homes entered in the parade.
3. Parade directional signs for communities cannot be placed inside the community boundaries.
4. A refundable \$100 sign deposit is required at the time your signs are picked up at PCBA. Your deposit will be returned to you when you return all your signs within 10 days of the close of the parade.
5. It is your responsibility to take down your Parade directional signs by the Monday after the Parade closes. Failure to do so may result in a fine by the Florida Department of Transportation. Directional signs placed within the right-of-way of state controlled roadways violates Florida Statute 479.107.

General Information

1. Builders are responsible for obtaining security and parking for their home during the Parade.
2. To ensure Parade homes are completed on time and a high standard of ethics is maintained, the Parade Committee may take disciplinary action against any participating builder who does not fulfill this contract and comply with the rules and regulations. Action taken may include recommendation to the PCBA Board of Directors that the builder be denied participation in up to five future parades.
3. Polk County Builders Association is not liable for copyright infringement or alleged infringement, or any loss or damage to homes, property or persons, for any cause whatsoever that may arise from participation in the Parade of Homes. The builder agrees to indemnify and hold harmless the Polk County Builders Association, its officers, directors, and staff.
4. In the event this contract becomes the subject of litigation between the parties, the prevailing party shall be entitled to recover costs and attorney fees, including attorney fees on appeal.
5. The Parade of Homes is a copyrighted event. All materials, signs, awards, etc., used for this event are the exclusive property of the Polk County Builders Association and cannot be used for reasons other than stated in this contract.

Your signature below indicates compliance with the rules set forth by the Parade of Homes Committee.

I hereby agree to accept and abide by this contract and official rules and regulations as set forth above and I certify that I carry a general liability policy in the amount of at least \$500,000.

ACCEPTED:

Company Name

Signature

Date

Printed Name